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## JANICE OMACHT

I'm an experienced writer taken with the process of web design and front-end development: listening, planning, collaborating, designing, writing and going live. I hand code HTML and CSS and utilize my communication skills to build appealing, usable, accessible and standards-compliant sites.

## EDUCATION

### **Associates of Applied Business, 2010**

Visual Communication and Design, Concentration in Interactive Media  
Cuyahoga Community College, Cleveland, OH

- Worked with a team to develop and implement a web site for a pet food bank, PAX: Peace for Animals; contributed heavily in card sorting, usability, wireframe design and standards compliance
- Worked with a team to create an interactive story in Flash; wrote narrative, collected and edited sound, designed title and end pages
- Designed, coded and implemented a site for a lecture series at Cuyahoga Community College, Web Work/Web Wisdom, and a site about seasonal food; focused on usability, accessibility and standards compliance
- Designed and implemented a site highlighting an art movement using Flash

### **Bachelor of Arts, English Literature, 2001**

University of Minnesota, Minneapolis, MN

## EXPERIENCE

### **Communications Consultant**

October 1997 to May 2000, Minneapolis, MN

Conducted in-depth interviews with managers, consultants and technicians to meet tone and content goals for each deliverable.

- Wrote consultant profiles for an information systems company
- Documented software systems implementation plans for a health care company
- Wrote an installation documentation manual for an updated POS system
- Wrote press releases for a biomedical company as it went public

### **Communications Specialist, Connect Computer Company**

April 1995 to October 1997, Edina, MN

Connect was a fast-growing, integrated network company that was acquired by Norstan, Inc., in 1997; now Black Box Network Services.

- Developed and wrote marketing materials, consultant profiles and case studies
- Interviewed clients and consultants to write technical systems documentation
- Managed and coordinated monthly internal newsletter
- Active member of MN High Tech Association's marketing communications team

## SKILLS

- HTML/CSS
- Adobe Creative Suite
- Writing
- Deadline and budget experience
- Energetic and seasoned team player